SWIFT 2015

SWIFT 2015



Deepen the core

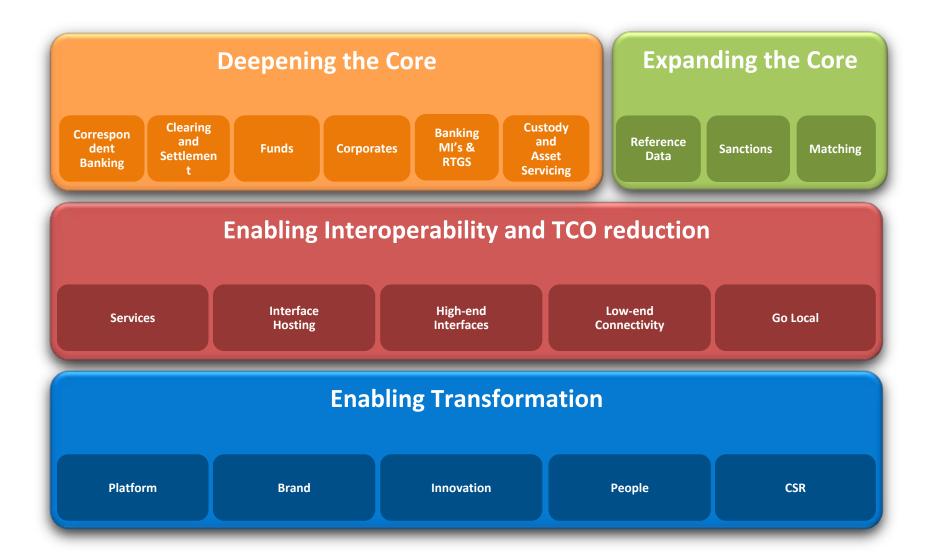


Interoperability & TCO reduction

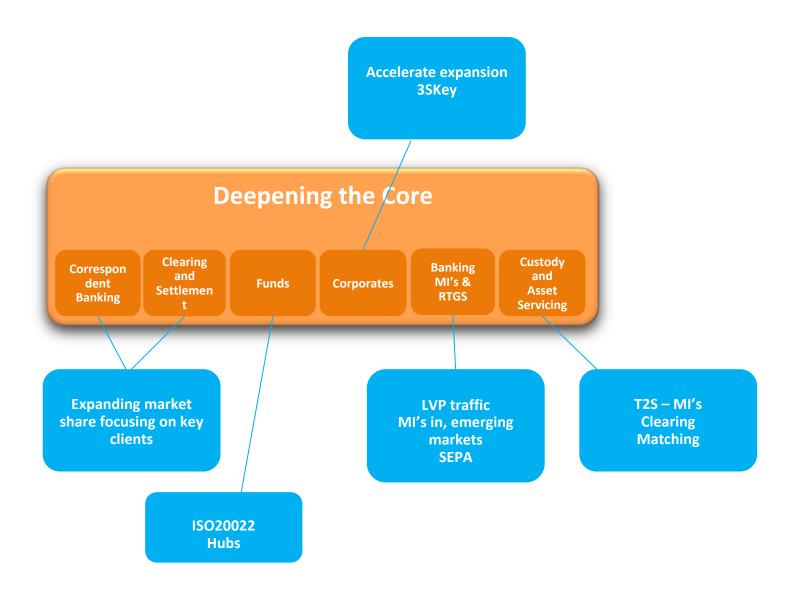


Expanding the core

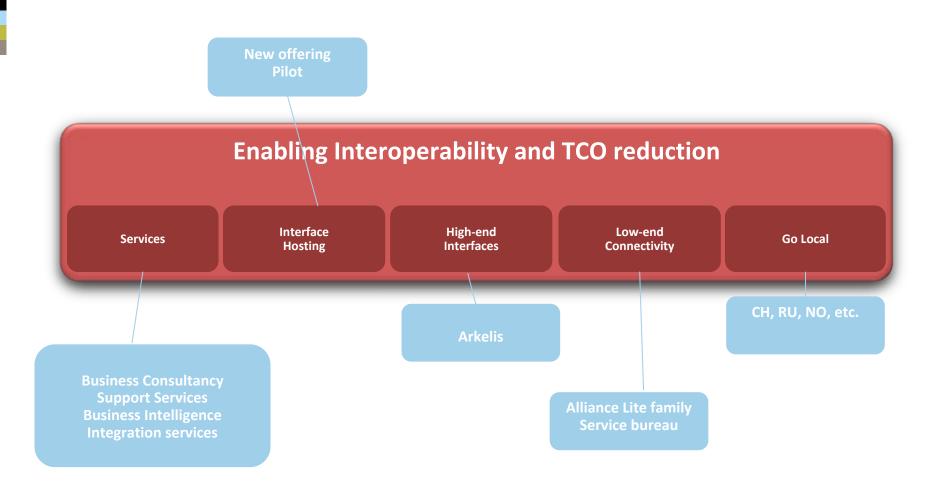




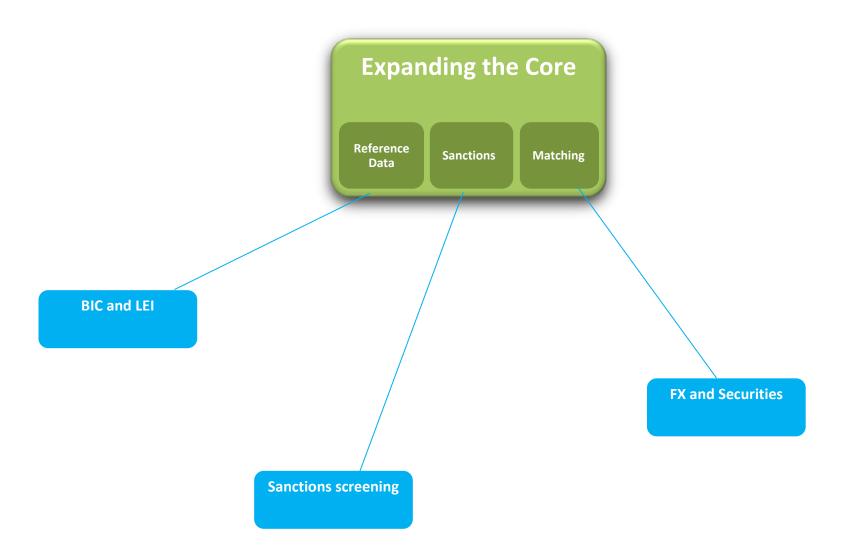












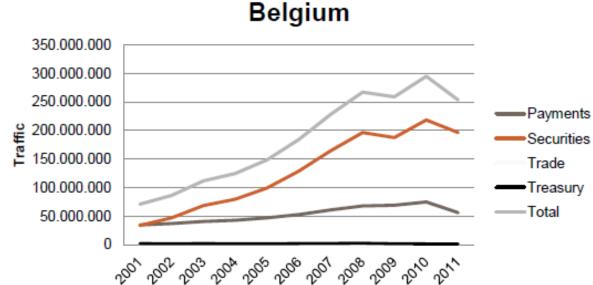


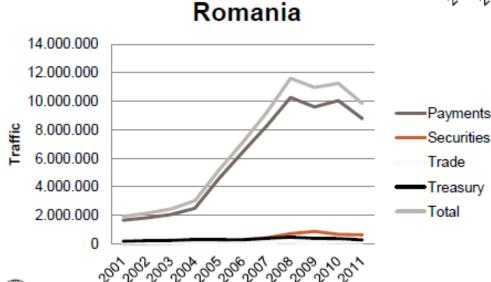
Platform Brand Innovation People CSR



SWIFT in Belgium

- All international payments over SWIFT
- All CSD's connected over SWIFT
- 2011-2012 Migration of all flows towards Isabel (country e-banking application)
- 2013 Migration of local ACH traffic over SWIFT

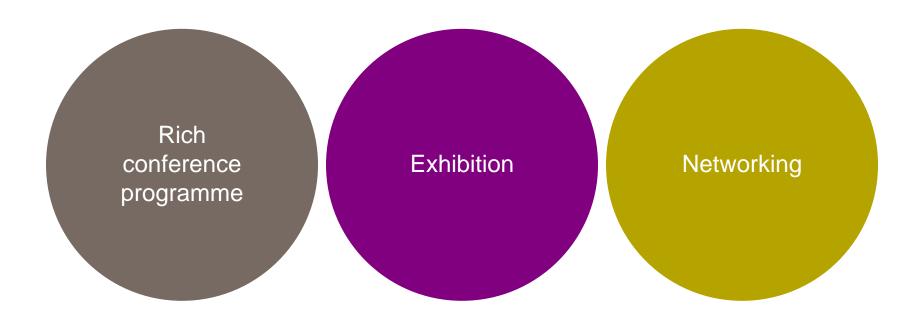






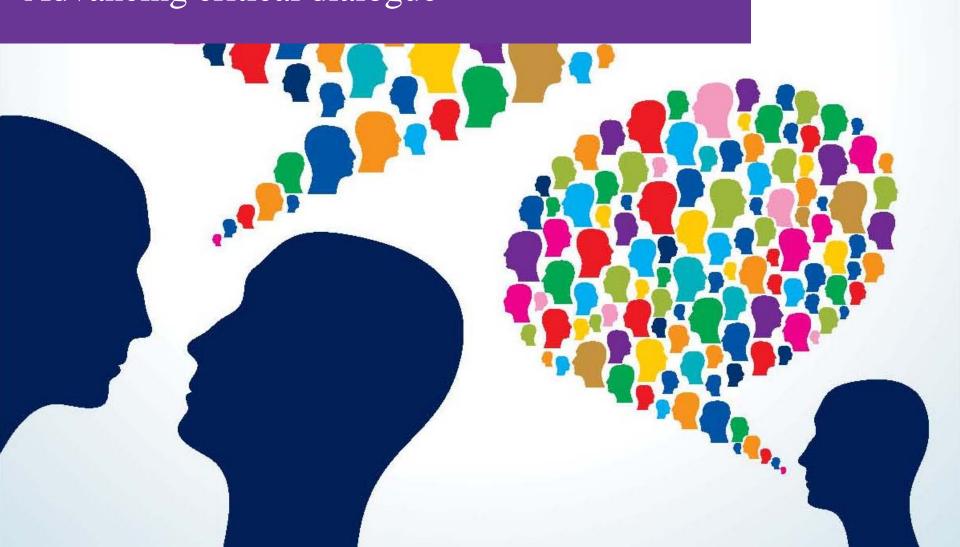


Sibos is...





Advancing critical dialogue





- 170 speakers
- Big issue debates, main conference sessions
- Highly topical agenda => 4 main topics in 2011:
 - Regulation
 - Geographic shifts in the balance of economic power
 - Changing landscape of the financial industry
 - how emerging technologies will impact our industry
- Interactive sessions and workshops
- Sibos Issues wrap-up edition available on sibos.com



Wide range of topics covered at Sibos 2011...

Systemic importance

Post trade market infrastructures post crisis Correspondent Banking at a crossroads

Mobile payments Electronic trading

E-invoicing Alternative investments

Basel III Electronic signatures

Enabling globalisation Corporate banking

sanctions & AML Buy-side operations & service providers

Changing derivatives landscape

Securities reference data Commodities EBAM

Securities markets & lessons learned from US and Canada

Innovation & Market Infrastructures Liquidity Risk Catastrophic risk
Securities regulation Brazil Geopolitical events & risk management

High Value Market Infrastructures and ISO 20022

Islamic finance Internationalisation of the Renmimbi

Outsourcing your transaction business
Consolidating exchanges Settlement risk revisited
Next Generation of Trade & Finance

SEPA Corporate governance: issuers to investors

Cloud computing Emerging markets

Accelerating IT change and time to market

Eradicating cash

Meeting G20 commitments in financial infrastructure Working Capital Optimisation



Types of conference sessions

Plenaries



« In conversation with... »













Key speakers included...

- Dominic Barton, Worldwide Managing Director, McKinsey
- Michael Bodson, COO, DTCC
- Piyush Gupta, CEO, DBS Bank
- John Havens, COO, Citi
- Tim Lane, Deputy Governor, Bank of Canada
- Gordon Nixon, CEO, Royal Bank of Canada
- Peter Sondergaard, EVP, Gartner
- Werner Steinmuller, Head of Global Transaction Banking, Deutsche Bank
- Rick Waugh, CEO, Scotiabank



Key messages and takeaways ...

- Regulation: still significant post-crisis, and banks are ready to take action
- Collaboration and cooperation: banks must continue to work together to face regulatory and economic challenges.
- West-East shift: new opportunities arising in developing economies, but hard choices, focused investment and willingness to adapt will be necessary
- New dynamics emerging in 'new' markets which are increasingly less dependent on the 'old' world
- Social media: increasingly part of consumers' lives and banks need to catch up to stay relevant





- Exhibition = doing business
- More than <u>175 companies</u> exhibit (by invitation only):
 - The world's top financial institutions
 - Technology and solutions providers
 - SWIFT and its business partners
 - Over 90% of participants visit the exhibition



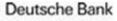
Main exhibitors











中国工商银行

Sibos11_BusTeamBriefing_20110109





Standard Schartered



WELLS **FARGO**



中国农业银行















J.P.Morgan



** RBS



BNY MELLON



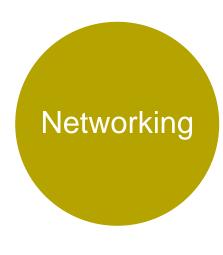








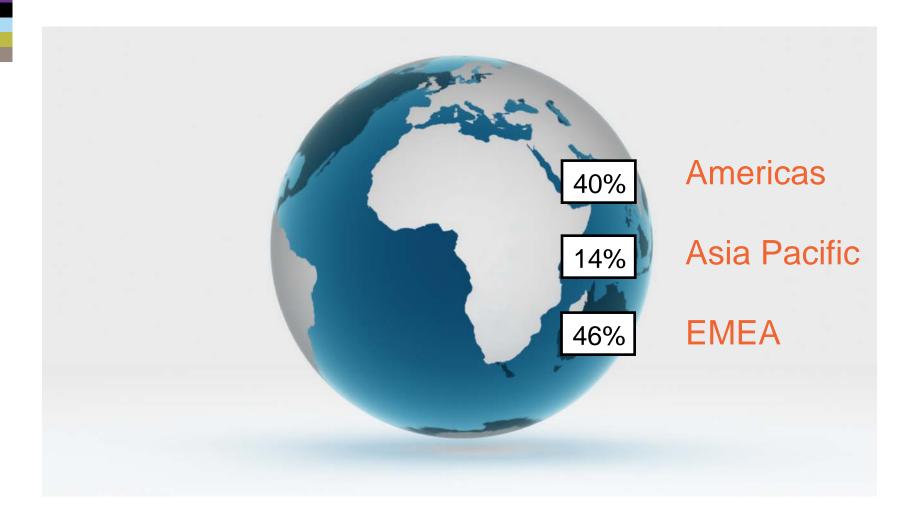
ICBC (8



- Numerous social events throughout the week:
 - Chairperson's meeting
 - > Speakers' dinner
 - > Board dinner
 - > Exhibition cocktail
 - Welcome cocktail
 - Securities cocktail
 - ➤ Corporate, Trade & Supply Chain cocktail
 - ➤ LatAm cocktail
 - ➤ Sibos closing event
- Sibos lounges
- Other events organised by the exhibitors

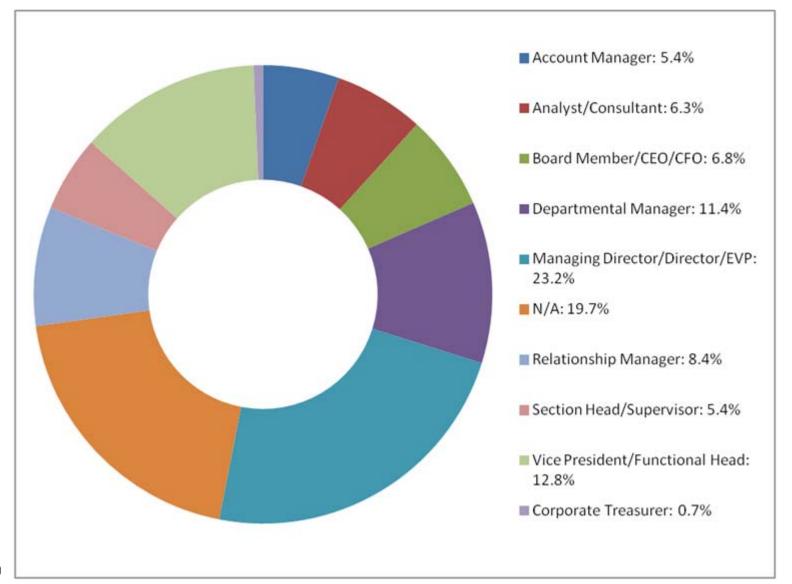


Who was there....by region



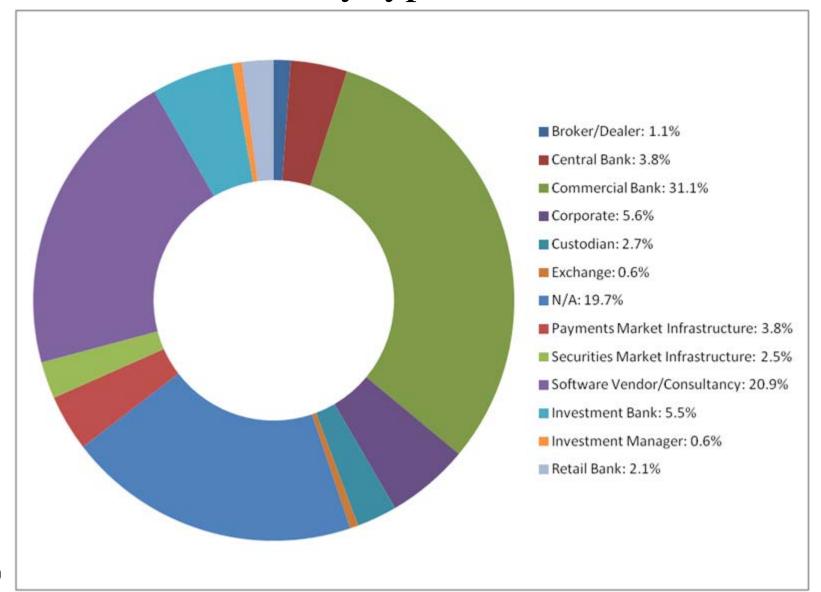


Who was there....by business function





Who was there....by type of institution





Sibos never sleeps...

Future Sibos



