



# SWIFT Business Forum Romania

## 10<sup>th</sup> Edition – Looking to the future of payments

24<sup>th</sup> of October 2019, Le Diplomate Ballroom, Hilton Athenee Palace, Bucharest

AGENDA	
08:30 - 09:00	<b>Registration &amp; welcome coffee</b>
09:00 - 10:00	<b>Opening plenary</b>  Welcome: Dr. Radu Grațian Ghețea, President of Honour Romanian Association of Banks, and SWIFT National Member Group Chairperson Update - Romanian banking system: Sergiu Oprescu, Chairman of the Board Romanian Association of Banks
10:00 - 10:30	<b>SWIFT2020 strategy update</b>  Speaker: Matthieu de Heering, Head of Central & Eastern Europe, SWIFT
10:30 - 11:00	<b>Coffee break and demos of SWIFTRef, MyStandards and Alliance Warehouse</b>
11:00 - 11:45	<b>ISO 20022 migration update and MyStandards</b>  The migration of cross-border payment traffic to ISO 20022 will start in November 2021. This community migration, that will ensure that the same standard is used end-to-end for international payments, will be facilitated by SWIFT and will affect all SWIFT users. During this session, we will explain the practical implications of adopting ISO 20022, share how SWIFT plans to facilitate the migration and what the benefits are for the Romanian banking community.  Speaker: Tanja Van Sterthem, Financial Services Consultant, Standards Advisory Team, SWIFT
11:45 - 13:00	<b>Evolution of the European Payments Landscape</b>  The EU payments landscape is transforming at a rapid pace and the payments industry faces growing challenges and impacts. Changes in consumer behaviours, the move towards instant payments, regulators pushing towards open banking models, compliance pressure and technology disruptions are shaking up the retail, corporate and correspondent banking businesses. While the challenges are many, there are signs that the industry is facing them head-on, developing a new, more innovative and dynamic payments landscape. This panel session will give you an overview of what is happening in the EU payments landscape and how all of this is affecting the Romanian market.  Moderator: Rodica Tuchila, SWIFT User Group Chairperson, Romania Isabelle Olivier, Head of Securities Initiatives & Payment MIs, EMEA, SWIFT Razvan Vartolomei, Director of Payments Department, National Bank of Romania Adrian Radu, Director, Head of Clearing and Settlements, Banca Transilvania
13:00 - 14:00	<b>Lunch</b>
14:00 - 14:30	<b>Securing the financial ecosystem</b>  Cyber-attacks continue to evolve and are becoming more frequent and widespread. Attackers are improving their tactics, and their methods grow more sophisticated each year. The cyber threat landscape continues to evolve. The criminals are smart and sophisticated and the attacks are sophisticated, and with Advance Persistent Threat (APT) cyber-attacks, virtually anybody could be a target. For SWIFT customers, there is a clear and present danger from a small number of sophisticated and well-funded threat actor groups. This session outlines the evolving cyber security landscape, the methods of attack, progress on the Customer Security Programme, and pragmatic steps to better protect your organisation.  Speaker: Frank Versmessen, Head of Attestation Compliance and Assurance, Customer Security Program, Global Security, SWIFT

## AGENDA

14:30 - 15:30

### Financial Crime Compliance Portfolio

SWIFT connects financial institutions across the globe, enabling them to transact business securely. We offer a broad suite of financial crime compliance products to help you tackle financial crime head-on. With customers in more than 200 countries using our compliance services portfolio, we help you set the standard in terms of effective regulatory compliance, greater transparency, more efficient operations, fraud prevention and control. This session will give you the latest news on our evolving financial crime compliance portfolio.

Speaker: Gizem Tansu, Compliance expert CEE, SWIFT

15:30 - 15:45

### Coffee break

15:45 - 17:00

### SWIFT gpi: global adoption, greater value

There are multiple trends taking place in the payments space globally: changes in consumer behaviours, regulators pushing towards open banking models, compliance pressure and technology disruptions are all factors shaking the retail, corporate and correspondent banking businesses.

As technology advances to enable faster, cheaper and secure payment services, how can banks make the most of the new initiatives taking place in the payments sector to transform their service offering in cross-border and domestic payment services? What does it take nowadays to be ahead of the curve, provide competitive products, meet clients' ever-evolving expectations, and at the same time remain efficient, compliant, and secure?

Join this session to hear more about the transformations taking place in the payments space and what this means for the Romanian financial sector.

Moderator: Marianna Janssen, SWIFT gpi expert EMEA, SWIFT  
Cristian Cengher, Senior Corporate Operations Specialist, Erste Group Bank  
Ioana Guiman, Managing Partner, Allevo  
Adrian Radu, Director, Head of Clearing and Settlements, Banca Transilvania  
Marc Recker, Global Head Market Management, Cash Management, Deutsche Bank  
Radu Zanfir, Head of SWIFT Department, CEC Bank

17:00 - 17:15

### Wrap-up and closing remarks

Mathieu de Heering, Head of Central & Eastern Europe, SWIFT

#### Registration details:

For details regarding the SWIFT Business Forum Romania and registrations, please contact the Romanian Association of Banks  
tel.: +4021 321 20 78, +4021 321 20 80  
e-mail: [Forum.SWIFT@arb.ro](mailto:Forum.SWIFT@arb.ro), [arb@arb.ro](mailto:arb@arb.ro), web: [www.arb.ro](http://www.arb.ro)

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