



SWIFT Business Forum Romania

***Banking and financial services - from
compliance to innovation***

30th of October 2014

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- **08:30 – 09:00 Registration & welcome coffee**
- **09:00 – 10:00 Opening plenary**

Dr. Radu Grațian Ghețea, President Romanian Banking Association,
Romanian SWIFT Member Group Chairperson

[Finn Otto Hansen](#), Member of SWIFT Board

[Søren Haugaard](#), Global Head of Trade & Supply Chain Finance, Danske Bank
- **10:00 – 10:30 Traffic & Pricing update**

[Andre Boico](#), Head of Pricing, SWIFT
- **10:30 – 11:00 Coffee break**

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- **11:00 – 12:00 Panel: Regulatory compliance**

The financial industry is currently impacted by a vast amount of new regulation, all of which has to be complied with by financial institutions. In this panel discussion we will look at new regulations in the payments and securities markets, how self-regulation works in practice, standardization and best practice and some of the projects that are already underway in both the payments and securities areas.

Michael Formann, Head of SWIFT Austria / Central and Eastern Europe (moderator)

[Ruxandra Avram](#), Head of Division, Financial Stability Department, National Bank of Romania

[Ionel Dumitru](#), Adviser to the CEO, TransFonD

[Constantin Rotaru](#), Senior Adviser, Romanian Banking Association

[Adriana Tanasoiu](#), General Manager Depozitarul Central

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- **12:00 – 13:00 Innovation plenary**

Opportunities and challenges brought by the Internet of things and the digital bank – an interactive debate on the future of banking and financial services in this context.

[Felix Enescu](#), Consultant, CIO Council

Ruud van der Horst, Consultant

Corina Mihalache, CEO Allevo

Rodica Tuchila, Director Romanian Banking Association

- **13:00 – 14:00 Lunch**

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- **14:00 – 15:15 Build your solutions toolkit**

In this session, which will follow a chat room format, you will have the opportunity to hear, in multiple iterations of short 15 minute presentations running in parallel, about SWIFT and its partners' solutions portfolio:

- SWIFTRef;
 - MyStandards;
 - BIC and LEI;
 - Cloud services;
 - Securities
 - Open solutions from Allevo.
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- **15:15 – 15:45 Coffee break**

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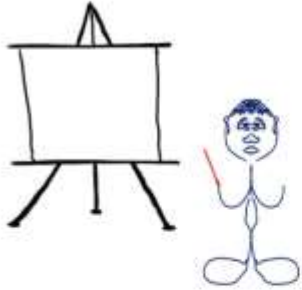
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CONFERENCE ROOM



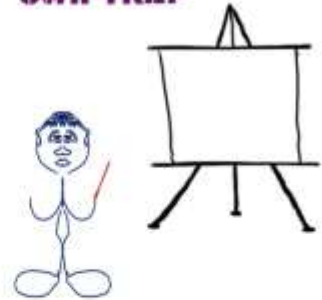
SECURITIES



ALLEVO



SWIFTRIF

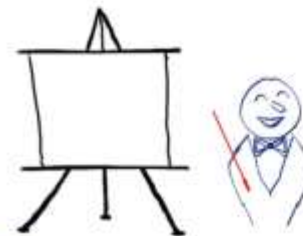


HALLWAY

CLOUD SERVICES



MySTANDARDS



BIC & LEI





- **15:45 – 17:15 Compliance Services update**

Compliance with financial crime regulation is a huge challenge for the global financial service industry. For financial institutions, there are significant costs associated with building, operating and maintaining compliance solutions, yet there is no competitive advantage to going it alone. In this session, we will update you on SWIFT's growing suite of compliance and financial crime products and services, including Sanctions Screening and Sanctions Testing, KYC registry, Compliance Analytics and Onsite Business Intelligence.

[Steven Palstermans](#), Head of Compliance Initiatives, Central and Eastern Europe, SWIFT

- **17:15 – 17:30 Wrap-up and closing remarks**

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*We look forward to seeing you at
SWIFT Business Forum Romania
2015*

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