

Get ready for SEPA

***Launch of the new SENT module
based on SEPA standards***

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 **TransFonD**
e – Solutions for perform@nce



SEPA National Program

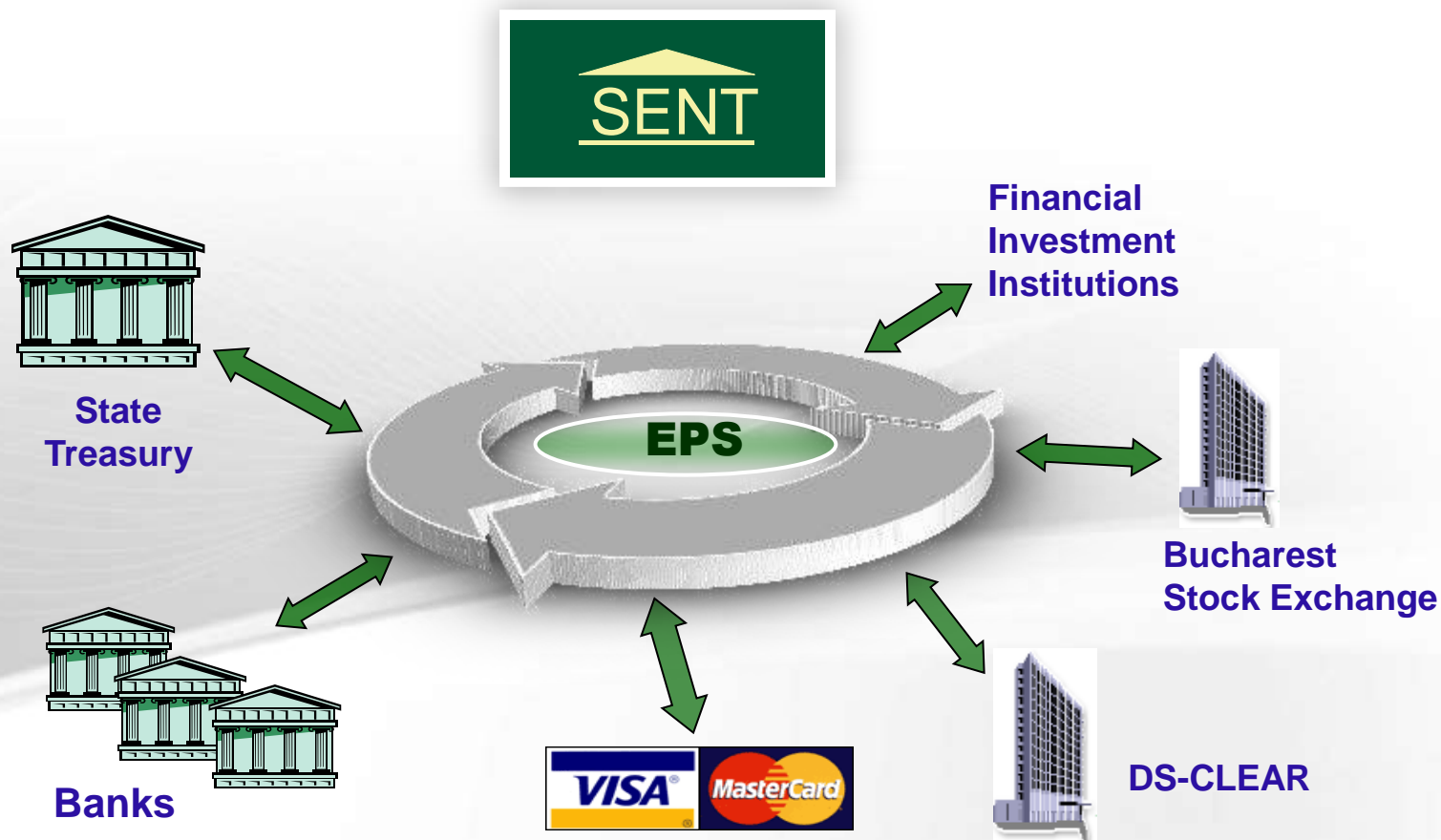
Agenda

- 1 TransFonD – Products and Services
- 2 **SEPA RON – Ready to launch**
- 3 SEPA EUR – Next step
- 4 **Additional Optional Services**
- 5 Conclusions

TransFonD – Products and Services

- 2001, May – the company operate the paper-based payment system
- 2005 – the Electronic Payment System (ReGIS, SENT, SaFIR) is implemented
- 2008, October – **PAID** is operational (Automatic Processing of Debit Instruments)
- 2009, July – **e-Archiv@** is launched (Electronic Archiving Services)
- 2009, September – **LUC** goes live (Emergency Line for Cards)
- 2010, October – first customer for **e-Factur@** (Electronic Invoicing Services)

TransFonD – Products and Services



TransFonD – Awards and recognitions

- **2011 – e-Provider trophy** – for stimulating the use of Direct Debits in Romania – e-Finance Gala
- **2011 – Best Outsourcing Partnership**, *TransFonD – Mellon* – 4th place – The Global Association for Contact Centers
- **2010 – e-Impact Award** – for the launch of e-Factur@ – e-Finance Gala
- **2010 – Special recognition for the first provider of archiving services for electronic documents** – National Council of Private SMEs in Romania
- **2009 – Partnership of the Year** – for the Emergency Line for Cards – No-Cash Gala
- **2008 – eProvider trophy** – for electronic processing of debit instruments – e-Finance Gala
- **2008 – National companies award** – for financial intermediation services
- **2006 – e-Finance Award** – for the three components of the EPS
- **2005 – Partner of the Year** – for the ACH implementation – No-Cash Gala

SEPA Project in Romania

**SEPA National Committee
October 2009**

**Major step towards
European integration**



Premises

**Banking products &
services based on
SEPA payment instruments**

**RBA, NBR,
credit institutions,
ST, TFD, IT providers**

SEPA Project in TransFonD

1. SEPA – RON

Nov. 2nd

- SEPA Credit Transfer – SCT RON
- SEPA Direct Debit – SDD RON (Core and B2B)
- ReGIS settlement

2. SEPA – EURO

- Domestic payments
- Cross border payments
- TARGET2 settlement

3. SEPA Additional Optional Services (SDD Mandates)

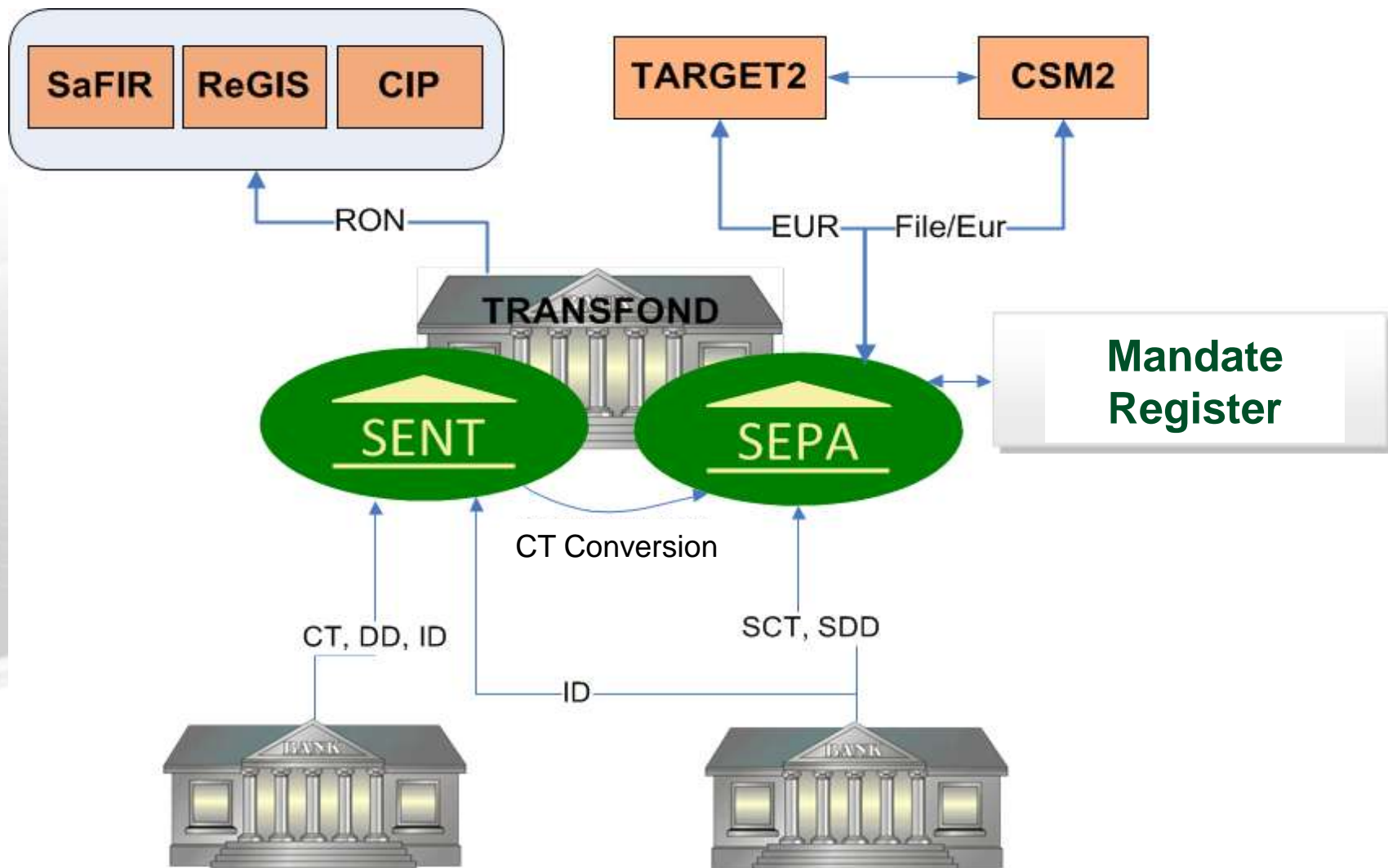
- SDD mandates management
- Business model to be agreed with the participants

SEPA challenge – Main objectives

- Maintaining the current type of credit transfer messages
- Conversion from SVPO format to SEPA CT format
- Indirect participation and settlement via a direct participants settlement account
- SEPA direct debit schemes (B2B and B2C)
- Reduced costs for implementation and operation



SEPA RON – Ready to launch



SEPA RON – Ready to launch

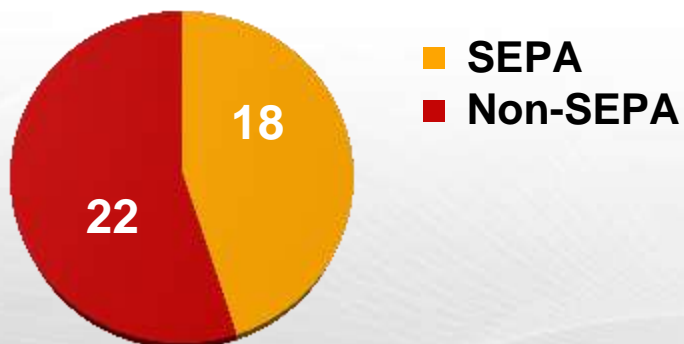


Modernization of the electronic payments system

- **GUI system, application menu**
- **File transmission period – extended throughout the entire operating day**
- **Waiting queue – status „PENDING” and „TRANSFER”, the mechanism of release payments from waiting queue**
- **Unsorted batches received from sender (the application sorts them by recipients)**

SEPA RON – Ready to launch

Type of SENT Participants



Final preparation for Go Live

Parallel run

13.10.'12

Live environment ready

Participants & users configuration

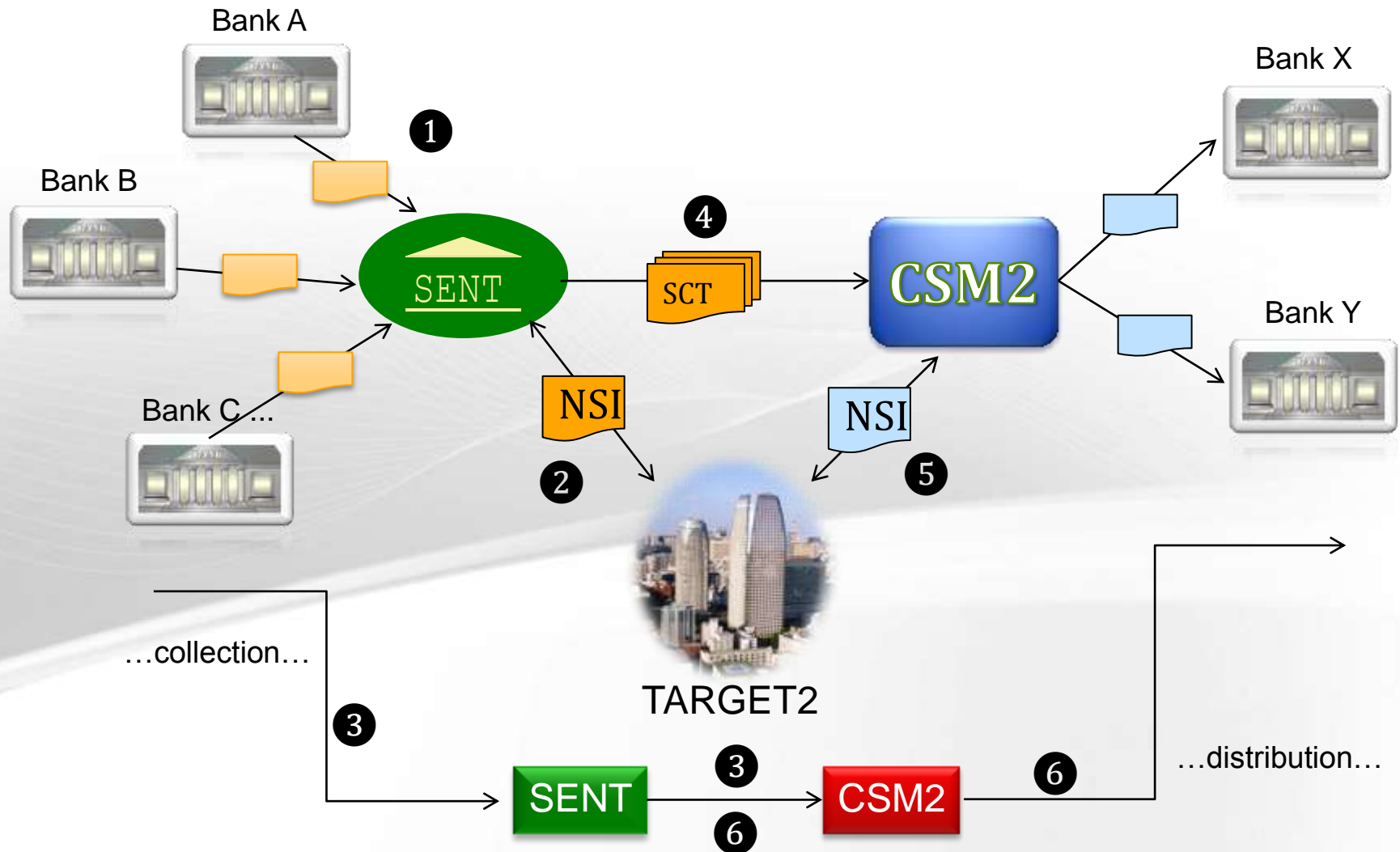
SEPA EUR – Next step

- ✓ Sending and receiving payment messages similar to payments in Lei (via VPN, in SEPA format, currency EUR)
- ✓ Continuous clearing, with end of session time limit, similar to payments in Lei (less the validation with the collateral limit)
- ✓ Reduced costs for participants and clients
- ✓ Technical support for banks provided by the same TransFonD team
- ✓ High standards of quality and availability of the system (99,99%)
- ✓ Using the same system for transactions in two currencies (RON and EUR) – optimization of banking processes
- ✓ Ability to customize the number of clearing sessions during a business day, according to the banks needs



EURO SENT

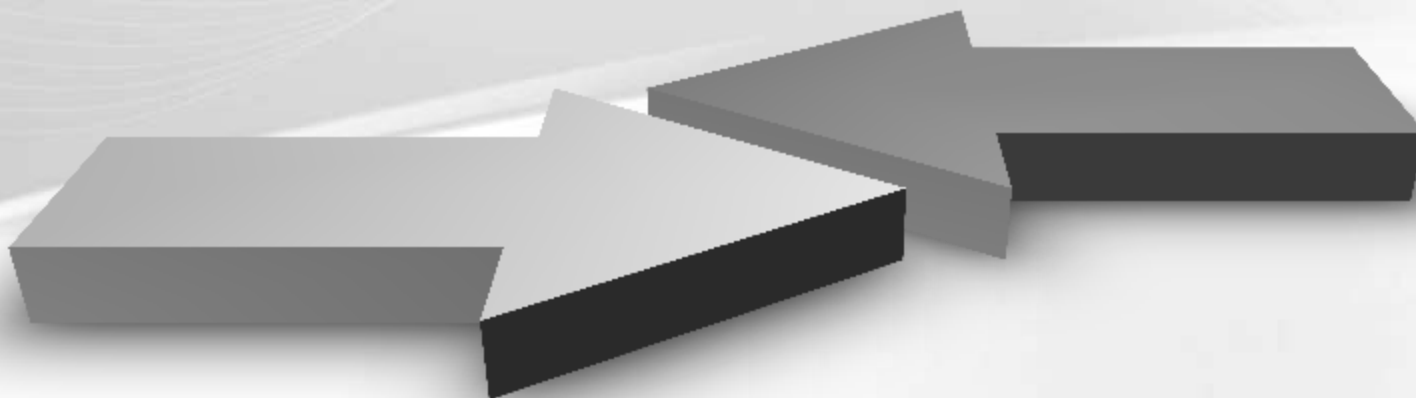
SEPA EUR – Next step



Additional Optional Services

e-Mandates for SEPA Direct Debit

- Centralised mandate registry and electronic mandates, administered by TransFonD
- Paperless process
- Standardized mandates for the entire banking community



Additional Optional Services

1

Standard format for the SDD Mandate (SEPA)

- Paper-based and electronic (ISO 20022)

2

RUM – Unique Registry for all mandates

- Updated database available for the banks

3

AM – Application for mandates generation

- Generator of unique references for SDD mandates (UMRs)
- Generator of mandate forms (.pdf) with unique references

4

SENT- SEPA- RON

- Receiving/ validation/ interchange of mandates messages
- Validation between the SDD instructions and the mandate from RUM

Additional Optional Services

Debtor Bank

- Eliminating papers from mandates circuit
- Implementing a mechanism to prevent exceptions
- Obtaining a copy of the mandate in the same day

Creditor

- Outsourcing to TransFonD the electronic archiving of the mandates
- Automatic cancellation of the mandates after 36 months of inactivity
- Multiple choice to issuing mandates

Creditor Bank

- Increasing portfolio of services addressed to creditors
- Standardizations of mandates form

Conclusions

- An ACH-SEPA compliant infrastructure, interoperable and flexible
 - SEPA- RON: November 2, 2012
 - SEPA- EUR- TARGET2: mid of 2013
 - SEPA- SDD- RUM: Q4, 2013
- A new model of collaboration for Romanian banking community

Thank you for attention!

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