



SWIFT Business Forum Romania – 7th edition
Challenges and opportunities for the financial and banking industry
26th of October 2016, RONDA Ballroom, INTERCONTINENTAL Hotel, BUCHAREST

08:30 – 09:00 Registration & Welcome Coffee

09:00 – 10:15 Opening Plenary

Welcome Note - Dr. Radu Gratian Ghetea, Romanian SWIFT Member Group Chairperson

The Romanian Banking System, facts and perspectives - Sergiu Oprea, President Romanian Banking Association

SWIFT 2020 Strategy – Michael Formann, Head of SWIFT Germany & Central Europe

Traffic & Pricing Update - André Boico, Managing Director, Head of Pricing & Business Analysis, SWIFT

10:15 – 10:45 Keynote: Experience of Corporates on SWIFT

Michael Formann, Head of SWIFT Germany & Central Europe

Zoltan Szücs, CFA Head of Group Cash Management, MOL GROUP

10:45 – 11:15 Focus: Financial Crime Compliance & KYC Registry Update

Julien Laurent, Head of Compliance Solutions CEE/BNL, Financial Crime Unit, SWIFT

11:15 - 11:45 Coffee Break

11:45 - 13:30 Session: Turning challenges into opportunities

Moderator: Michael Formann, Head of SWIFT Germany & Central Europe

Reshaping the correspondent model banking: Global Payments Innovation Initiative – Marjan Delatinne, Business Director GPI, Banking Initiatives, SWIFT

The next level for payments in Europe – Ruxandra Avram, Head of Department, National Bank of Romania

Future of standards - ISO 20022 adoption - Evelyne Piron, ISO 20022 Business Development, Standards, SWIFT

Securities market developments – Mihaida Meila, Head of Participants and Settlement Customers Department, Central Depository

13:30 – 14:30 Lunch

14:30 – 15:00 Workshop: SWIFTSmart, the new e-learning platform

Benoit Pirotte, Programme Manager eLearning

15:00 – 15:30 Focus: SWIFT on distributed ledger technologies

Damien Vanderveken, R&D, Labs and User Experience, Marketing, SWIFT

15:30 - 15:45 Coffee Break

15:45 – 17:00 Session: Driving the Digital Agenda

Moderator: Rodica Tuchila, Director, Romanian Banking Association

Eliminating barriers in adoption of end-to-end digital solutions – Alina Florean, Senior Project Manager, Roland Berger Romania

Developing Digital Channels – Cristian Mustata, Head of Digital Strategy, BCR Banca Comerciala Romana

Payments infrastructure developments – Ionel Dumitru, Adviser to the CEO, TransFonD

Financial services on open technologies – Sorina Bera, CEO Allevo

17:00 – 17:15

SWIFT CSR Programme will support the SOS Children's Village in Bucharest with EUR 3,000 !

Wrap-up and Closing Remarks

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