



SWIFT Business Forum Romania – 6th edition

Interoperability and Innovation in the Financial and Banking Industry 28th of October 2015, Platinum Grand Ballroom, SHERATON Hotel, BUCHAREST

08:30 - 09:00 Registration & Welcome Coffee

09:00 - 10:30 Opening Plenary

Welcome Note - Dr. Radu Graţian Gheţea, President of Honour Romanian Banking Association, Romanian SWIFT Member Group Chairperson

Perspectives of the Romanian Banking System - Sergiu Oprescu, Chairman of the Board Romanian Banking Association, CEO Alpha Bank Romania

The SWIFT 2020 Strategy - Michael Formann, Head of SWIFT Austria/CEE, SWIFT

Traffic & Pricing Update - André Boico, Head of Pricing, SWIFT

10:30 - 11:00 Coffee Break

11:00 – 12:00 Keynote: Financial Crime Compliance & KYC Registry

Julien Laurent, KYC/AML Specialist CEE region, SWIFT

12:00 - 13:15 Future of Standards

MX vs MT Standards Coexistence – Rodica Tuchilă, Romanian SWIFT User Group Chairperson (moderator)

ISO 20022 Adoption - Margaux Monforti, Expert, ISO 20022 Business Development, SWIFT

TARGET2 and ISO 20022 – Răzvan Vartolomei, Director, Payments Department, National Bank of Romania

Securities Developments - Michael Formann, Head of SWIFT Austria/CEE, SWIFT

Case Study: MyStandards – Luminița Șoitu, Financial Banking Consultant, Romanian Banking Association

13:15 - 14:15 Lunch

14:15 - 15:00 Workshop: Reference Data SWIFTRef

Judit Baracs, Senior Account Director Austria/CEE, SWIFT

15:00 - 15:15 Coffee Break

15:15 - 16:45 FinTech Highlights

New Entrants and the Role of Innotribe – Kevin Johnson, Innotribe Startup Challenge Manager, SWIFT (moderator)

Current Trends and What Entrepreneurs Need - Corina Mihalache, Chief Executive Officer, Allevo

SWIFT Developments in Real-time/Instant Payments - Elie Lasker, Senior Market Manager, Financial Market Infrastructures, SWIFT

Digital Channels - Alexandru Bita, Director eBusiness, Libra Internet Bank

Instant Payments - Laurentiu Mura, Payments Product Manager, TRANSFOND

16:45 - 17:00

SWIFT CSR Programme will support the SOS Children's Village in Bucharest with EUR 5,000 ! Wrap-up and Closing Remarks

For details regarding the SWIFT Business Forum Romania and registrations:

Romanian Banking Association tel. +4021 321 20 78, +4021 321 20 80 e-mail Forum.SWIFT@arb.ro, arb@arb.ro, web: www.arb.ro

