



SWIFT Business Forum Romania – 3rd Edition

“20 Years of SWIFT in Romania”

11th of October 2012, HOTEL NOVOTEL, BUCHAREST

08:30 – 09:00 Registration & Coffee

09:00 – 10:30 Opening plenary: 20 years of SWIFT in Romania, SWIFT strategy and update, SWIFT 2015 into practice

- Dr. Radu Grațian Ghețea, Chairman of the Board, Romanian Banking Association, Romanian SWIFT Member Group Chairperson
- Alain Raes, Chief Executive Europe, Middle East and Africa, SWIFT
- Finn Otto Hansen, Senior Vice President, DNB Bank ASA, SWIFT Board Member
- Adnana Manda, Head of Competitive Analysis, SWIFT

10:30 – 11:00 Coffee break

11:00 – 13:15 Panel: The new financial and banking market landscape

The impact of new regulation for the financial and banking market - main challenges, current status of European initiatives in payments and securities - SEPA, TARGET2, TARGET2 Securities, status and lessons learned in Romania

- Christian Kothe, Head of Central and Eastern Europe, SWIFT (moderator)
- Günther Gall, Advisor to the Board, Raiffeisen Bank International AG, Vice Chair of the European Payments Council
- Răzvan Vartolomei, Deputy Director Payments Department, National Bank of Romania
- Magdalena Oprea, Project Manager SEPA RON, TransFonD S.A.
- Claudia Cassinari, Head of Payments Market Infrastructures EMEA, SWIFT
- Cristian Agalopol, Chairman of the Board, Depozitarul Central
- John Falk, Manager Securities Market Infrastructures EMEA, SWIFT

13:15 – 14:15 Lunch



14:15 - 15:15 Chat rooms: New solutions and services from SWIFT & Partners

Chat rooms offer you the opportunity to hear, through short 15 min presentations that run in parallel, about what SWIFT and its partners have to offer you. They will provide a sampling of what's available so that you can follow up in more depth during the course of the event. The chat rooms will repeat 4 times so you will have the opportunity to hear about 4 solutions and services of your choice.

- **MyStandards** - a collaborative web-based platform to better manage standards
- **Corporates** - latest news and solutions for corporates to connect to their bank(s)
- **3SKey** (SWIFT Secure Signature) - multi-bank token solution for your e-banking channels
- **Business Intelligence** - SWIFT tools answer 'unanswerable' questions, find new opportunities, identify threats and benchmark performance against the market
- **Consulting, Support & Training** - Latest news on SWIFT's offering
- **Sanctions Screening & Testing** - A quick and easy route to compliance with sanctions regulation
- **Securities Asset Servicing** - Corporate Actions from issuer to end investor
- **Allevo & EFiS / partners perspective** - Allevo open tools (FinTP) and new remittances solution for agile financial intermediation, EFiS helps EU banks and corporations for both SEPA and SEPA readiness

15:15 - 15:30 Coffee break

15:30 - 17:00 Serial conversation: Innovation and collaboration in the financial and banking industry

The role of collaboration and innovation in addressing the challenges and opportunities of the new landscape, innovation in SWIFT and Innotribe, innovative solutions and products

- Kosta Peric, Head of Innovation, SWIFT (& moderator) www.innotribe.com
- Mircea Mihaescu, Director, Sberbank Technology Research Center, <http://mihaescu.blogspot.com/>
- Sorin Guiman, General Manager Allevo, www.allevo.ro
- Marc Delbaere, Head of Standards Research & Development - MyStandards www.swift.com/mystandards

17:00 - 17:15 Closing remarks - SWIFT, Romanian Banking Association